



Seven things to consider when choosing personalised chocolate wedding favours



Getting Personal on Your Wedding Day

Your wedding day is the likely to be the biggest day of your life and making it completely personal to you is really important. From the colour of the bridesmaid dresses to the menu for the wedding breakfast everything should reflect you and your personalities.



Taking time to think through the detail of your day well before the event will make sure that you have an enjoyable and stress free day.

When it comes to planning the day there's loads of services out there to help and here we take a look at some key things to consider when choosing personalised chocolate wedding favours for your special day. In particular, we're going to focus on the **seven key things** we feel are important when choosing a company to produce your personalised chocolate wedding favours for your special day.



The Big Seven ...

The following guide aims to provide a few pointers of things to consider when choosing your personalised chocolate wedding favours.

1. Quality of chocolate - this should be your number one priority. After all, you don't want your chocolate wedding favours looking great but tasting rubbish! There are many people out there offering inferior chocolate so be prepared to do your homework. If you are ordering a few hundred wedding chocolate bars then ask the chocolate company for a sample. If the business is credible it will hopefully offer to send you a sample prior to you placing an order.

2. Customising your chocolate bars - having the ability to create a completely bespoke chocolate bar will probably be important as this is what adds that really personal touch to the day. Ask the chocolate company whether they have the ability to upload your own pictures, artwork and text onto the wrapper design. And more importantly, ask them whether there is an additional cost for this. The ability to customise your chocolate wrapper completely will be important for many wedding couples and this is what will ensure that your wedding favours are really personal to you.

3. Variety of chocolate wrappers - generally speaking if the company has a good variety of wrapper styles and designs

then that's a good thing as it means they are well set up to cope with a range of requests. If you want a quick solution then most companies have a range of off-the-shelf chocolate wrapper designs which you can add your own message to and this can be convenient. If their website gives a feeling of a limited range then it's potentially a warning that they may not offer a wide range of services.

4. Chocolate Customer Testimonials - always, always ask for some details of the type of chocolate wedding favours the company has produced in the past for other clients. It's too easy for people to



'talk up' their experience in providing people with a great service so always check them out first. If they have a Testimonials page on their site take a look what people are saying and back that up by asking the company about their previous orders for wedding chocolates and their customer feedback.

5. Chocolate Cost - quite simply you get what you pay for and you will find that

there are a range of prices for personalised wedding chocolates. Many companies offer a sliding price scale based on the price getting cheaper the more you buy and that's generally a fair way to buy and ensures you are getting a good deal based on the size of your order. Generally speaking, it's probably a safe bet to plump for a company offering a mid-range price point - not the cheapest but not the most expensive either.

6. Chocolate Presentation - different companies have different ways of supplying the chocolate bars so always ask how they are presented. Some chocolate companies will just provide the bars others will provide them presented in cellophane bags, decorative net bags or event presentation boxes. It's always worth asking how the chocolate bars will be provided as there tends to be a range of options depending on the company.

7. Chocolate Delivery times and shelf life - many of the companies offering personalised chocolate wedding favours are small businesses run as a sideline so always ask them how long it'll take to produce and ship your personalised chocolates. If they are unable to commit to times and deadlines for delivery then steer clear! Don't forget to also ask about the shelf life of your chocolates too. Most chocolate will have at least a 6-9 month shelf life so if the company is offering anything less than that then ask them why. The last thing you want is to be provided with old stock with a limited shelf life that they can't shift!



Adding the Personal Touch

Personalised chocolate wedding favours are a great way to give your wedding day that additional personal touch that will set you apart from the crowd. With the option to make them completely personal to you, personalised wedding favours are a great way to put another personalised stamp on your day. And, of course, everyone loves chocolate!

If you consider these seven steps before choosing your personalised wedding favours then we are confident that you will have asked the right questions to make an informed choice on choosing the right supplier to provide these for your special day.

And that means that you can sit back on the day and savour the moment when your guests tuck into your wedding chocolates with a smile and sense of personal satisfaction that only chocolate can provide!

We hope you have found this article helpful and informative and wish you well on your special day.



Acknowledgements

This article has been produced by **The Chocolate Wrapper** as a helpful resource for people planning weddings and considering choosing personalised chocolate wedding favours.

The Chocolate Wrapper is a UK business and is a leading provider of personalised chocolates and provides personalised chocolate wedding favours throughout the UK and Europe.



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